



**mashpee chamber**  
make it your business

# 2022 Mashpee Magazine Advertising Opportunities

## CONTRACT

Business Name \_\_\_\_\_

Address \_\_\_\_\_

Billing Address (if different) \_\_\_\_\_

Authorizing Name \_\_\_\_\_ Title \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

I will **REPEAT** my existing 2021 ad:

- WITHOUT** any changes
- WITH** text changes only (add \$62.00 for creative services)
- at a **NEW SIZE** only (add \$62.00 for creative services)
- WITH** text changes and at a **NEW SIZE** (add \$124.00 for creative services)
- I will submit a **NEW AD** per the enclosed Materials Requirements
- I will **NEED HELP** preparing a **NEW AD** (add \$248.00 for creative services)

**All ads require a minimum 50% non-refundable deposit and credit information on contract. Any remaining balances as of February 1, 2022 will be charged to your account. Ad balance must be paid by April 1, 2022 unless a payment plan is made in writing with the Mashpee Chamber of Commerce.**

- Back Cover (\$3,080)       Inside Front Cover (\$2,850)       Inside Back Cover (\$2,850)
- Full Page Bleed (\$2,740)       Full Page No Bleed (\$2,490)
- 2/3 Page Square (\$1,850)      Ad Rate \$ \_\_\_\_\_
- 1/3 Page Horizontal (\$1,155)      Creative Services (if needed) \$ \_\_\_\_\_
- 1/3 Page Vertical (\$1,155)      Total Amount \$ \_\_\_\_\_
- 1/6 Page Square (\$720)
- Restaurant/Bar Logo (\$100)      50% Non-Refundable Deposit \$ \_\_\_\_\_

### Payment Method:

- Check Payable to Mashpee Chamber of Commerce
- Credit Card    \_\_ MasterCard    \_\_ VISA    \_\_ AMEX    \_\_ Discover

Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_ CVV (Security Code) \_\_\_\_\_

Name on Card \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

## MATERIAL REQUIREMENTS

### Placement:

All ads are ROP (Run of Publication) except where an advertiser has specifically paid for a preferred or guaranteed position. Important note: 2021 Preferred Position advertisers have right of first refusal for 2022.

### General Guidelines:

Color ads are defined as using 2 or more of the process colors (Cyan, Magenta, Yellow and Black). Special colors are not available. Any and all supplied materials are presumed to be correct and in accordance with SWOP and stated requirements. Publisher will not be held liable for printing complications which may arise due to receipt of non-conforming materials. Publisher cannot guarantee legibility of 4-color reverse type below 10 point and black & white reverse type below 6 point. If we encounter a minor problem with your ad, we will attempt to fix it and let you know what the problem was. If we cannot fix it, we will ask you to correct the problem and submit a revised file assuming our deadline permits it.

### Prep Specifications:

- 150 line screen / 300 dpi.
- If at all possible, do not compress your files.
- For advertising materials supplied with request for use of Pantone Matching System inks, publisher reserves the right to convert to process match colors. Offset reproduction may not match computer generated color proofs.

### File Format:

- High resolution CMYK PDF with fonts embedded
- JPG at 300 dpi
- Native InDesign for Mac with fonts and graphics

**Submitting Files:** Email files to production@orangem.com

**Space Reservation Closes:** Friday, March 4, 2022

**Materials Due:** Friday, April 1, 2022

### Contact:

Katy Acheson  
Mashpee Chamber of Commerce  
Located at CapeSpace in Mashpee Commons  
13 Steeple Street, Suite 202  
P.O. Box 1245  
Mashpee, MA 02649  
(508) 477-0792  
info@mashpeechamber.com



**FULL PAGE ADS**

**Back Cover Full Page**

*Solid line is final size of ad*

5.25" x 8.25" (add .125" bleed on all sides)

\$3,080

**Inside Covers (Front or Back) Full Page**

*Solid line is final size of ad*

5.25" x 8.25" (add .125" bleed on all sides)

\$2,850

**Full Page (with bleed)**

*Solid line is final size of ad*

5.25" x 8.25" (add .125" bleed on all sides)

\$2,740

**Full Page (no bleed)**

*Dashed line is final size of ad*

4.375" x 7.5"

\$2,490

**1/6 PAGE SQUARE AD**

*Dashed line is final size of ad*

2.0938" x 2.375"

\$720

**RESTAURANT/  
BAR LOGO**

*Dashed line is  
max. size of logo*

1.25" x 1.25"

\$100

**2/3 PAGE SQUARE AD**

*Solid line is final size of ad*

4.375" x 4.9375"

\$1,850

**1/3 PAGE VERTICAL AD**

*Dashed line is final size of ad*

2.0938" x 4.9375"

\$1,155

**1/3 PAGE HORIZONTAL AD**

*Solid line is final size of ad*

4.375" x 2.375"

\$1,155