



Benefit Menu Explained

Our Mission: Our mission is to foster and achieve a healthy economic climate for everyone in the Mashpee area through the unity and efforts of our membership.

Mashpee Chamber Scholarship Fund: The Mashpee Chamber of Commerce awards four scholarships each year. As a member of the Mashpee Chamber of Commerce, your membership fees, advertising costs, sponsorships, and volunteering all help to contribute to the Mashpee Chamber Scholarship Fund.

General Benefits

Voting Privileges: As an active member of the Mashpee Chamber of Commerce, you are invited to our Annual Dinner and Meeting to vote for new Board of Directors members and Executive Board members.

Use of Chamber Conference Table: The Mashpee Chamber Office has two large conference tables in our open office. Members are welcome to use these tables and our office space regularly. Request use by contacting Mashpee Chamber staff at info@mashpeechamber.com or call 508-477-0792.

Authorized Use of Chamber Logo: Logo will be provided upon request. Email info@mashpeechamber.com.

Discounts on Health Benefits: Your membership provides you access to special group plans for yourself and your employees as well as some discounts through Murray & MacDonald Insurance and Great Harbor Benefits Insurance.

Assistance with Business & Marketing Plans & Assistance with Product Development: The Chamber offers free assistance with business and marketing plans, product development, and employee recruitment.

Meet with Chamber Staff to Maximize Your Membership: Our staff, board, and ambassadors can help you and your employees best navigate your membership benefits through one-on-one appointments.

Legislative Alerts: Relevant legislative updates and changes made clear to all members via our website, social media, and Newsletter.

Access to Local & State Representatives: As a representative of a larger community of merchants, business owners, local organizations, and workforce, our Executive Director expresses the questions, needs, and concerns of our member to our local and state elected officials and representatives.

Full list of all Member Mailing Addresses & Contacts: As a member, you may request a complimentary list of fellow chamber members' mailing addresses pre-printed on sticky labels for mailing. Phone and fax numbers are also available. Email is NOT made available.

Listing on Top of Category on Web: All members are listed by descriptive categories on mashpeechamber.com with higher-paying tiers appearing first in each category, followed by alphabetical order.

Listing on Top of Category in Guidebook: Listings in the annual printed guidebook are in the same order as our website.

Digital Advertising

Profile & Listing on mashpeechamber.com: Includes direct links to all members' websites, Facebook, Instagram, twitter, and any other social media platforms as well as listing email, phone number, fax number, location and space for member-submitted content, images, and videos on our mobile-friendly platform. Listings also boost search engine results.

112 x 112-pixel Rotating Tile Ad: Artwork and click-through link should be provided by member.

Premium Website Placement: Member logo included with listings in categories on website.

Medium Website Tile Ad: Size to be updated with new website design in January 2020. Members at this level will be notified once sizes are available. Artwork and click-through link should be provided by member.

Website Banner Ad: To appear at bottom of mashpeechamber.com with new website design in January 2020. Members at this level will be notified once sizes are available.

Company Name & Link in Weekly Bulletin Email: To appear in list of Chamber Bulletin Sponsors in each weekly email.

Marketing

Referrals & Leads through the Visitor Center & Office: The Mashpee Chamber office is located at 5 North Market Street in Mashpee Commons with high visibility and frequent visitors stopping by throughout the year. We receive hundreds of inquiries about local services by phone, email, via our website, and from visitors who stop by. Each inquiry is an opportunity to expose your business. We ONLY refer members' businesses.

Brochures/Rack Cards at Visitor Center & Office: Exhibit your brochures and business literature at the Chamber Office at 5 North Market Street in Mashpee Commons and in the Information Shed in Mashpee Commons. These spaces are reserved for Mashpee Chamber Members only.

New Member Welcome in Newsletter Email: Your logo and brief details about your business listed in Newsletter immediately following joining.

Social Media Welcome Upon Joining: Shares and mentions via social media platforms on which the joining member is active.

Post in Member to Member Weekly Bulletin: Weekly Bulletins are distributed to a continuously growing base of readers through Constant Contact email. Members may submit copy, links, calls to action, and images to promote any aspect of business to info@mashpeechamber.com & becki@mashpeechamber.com to be included in these bulletin boards and a blog style post

mashpeechamber.com. Submissions accepted at all times. Inclusion may depend on volume of submissions and time sensitivity of subject matter.

Chamber to Provide Ribbon-Cutting Assistance: Chamber staff will invite local representatives, our board of directors, ambassadors and neighboring business members to join in celebrating re- and grand openings. The Chamber provides ribbon and has access to ceremonial scissors.

Listing in Mashpee Magazine: Every Spring, the Mashpee Chamber of Commerce publishes a full color guidebook with a complete member directory. This annual publication is both informative and entertaining. It includes feature stories and beautiful photographs of the people, places, and events that put Mashpee on the map. It also highlights everything there is to see and do in Mashpee. Over the years, it has become a valuable resource for residents and visitors.

With distribution of 30,000 copies at visitors' centers throughout Cape Cod, restaurants, resorts, grocery stores, points of interest, and as an insert in the local newspaper delivered to every household in Mashpee, the Magazine is hard to miss. The Mashpee Chamber of Commerce has an information shed and an office where the magazine is also available. In addition to the paper copies, a digital version of the Magazine is available for free online at www.mashpeechamber.com

As a member of the Mashpee Chamber, each business gets a complimentary listing in the directory, is welcome to submit events for consideration, and purchase advertising in the full color Magazine.

Share Business News onto Chamber's Social Media: The Mashpee Chamber is active on multiple social media platforms and shares our members' news and updates. For more sharing, be sure to tag @mashpeechamber on social content you wish to have shared.

Radio Mention of New Member: The Mashpee Chamber records ads with all new members mentioned. Ads air on Koffee & Frank FM.

Post Direct Content onto Chamber's Social Media: Given the opportunity, Chamber staff will take photos of and share messages from members. Content can also be generated through email exchange with info@mashpeechamber.com.

Business Highlight in Chamber's Weekly Bulletin: Special mention in weekly Bulletin email upon renewing membership or upgrading to this benefit tier.

One Special Bulletin Email: An email from the Chamber that details a message from your business or organization to our growing list of Constant Contact readers. Restricted to one per year per member.

Events

Attend Business After Hours Complimentary: This monthly networking event allow Mashpee Chamber members to meet in a relaxed, fun atmosphere. These events are a great way to build business relations with others in the community.

Participate in Seasonal Promotional Events: Members are encouraged to attend all of our annual events.

Attend Educational Workshops hosted by S.C.O.R.E.: The Mashpee Chamber of Commerce is partnered with S.C.O.R.E. of Cape Cod along with the Falmouth Chamber, Sandwich Chamber, and Cape Cod Canal

Region Chamber to provide Educational Workshops between October and April. These workshops focus on the needs of local businesses and are free for Mashpee Chamber Members to attend.

May Host Business After Hours: Hosting an After Hours is a great way to showcase your business. To host, please contact the Mashpee Chamber via email to info@mashpeechamber.com or call.

Given Priority to Host Business After Hours: Top tier members who wish to host a Business After Hours will be given top priority both with hosting. When possible, member will also be given month of choice for hosting.

Sponsorship

Verbal Recognition at Chamber Events: Our annual community events include a Golf Tournament, La Tavola the Italian Feast Under the Stars, and our Season of Illumination which includes the Mashpee Chamber Christmas Parade. Member will be verbally recognized by the Executive Director at each event as a thank you for supporting the Chamber and our fundraising events.

Choose an Event of Your Choice to Showcase Banner: Our annual community events include a Golf Tournament, La Tavola the Italian Feast Under the Stars, and our Season of Illumination which includes the Mashpee Chamber Christmas Parade. Banner creation/printing not included in membership. Members are responsible for providing a banner for the Chamber to borrow and hang at the event of your choosing. Banners will be returned following the specified event.