



## 2019 Membership Benefits

### Our Mission

Our mission is to foster and achieve a healthy economic climate for everyone in the Mashpee area through the unity and efforts of our membership.

### Networking Opportunities

Monthly **Business After Hours** allow Mashpee Chamber members to meet in a relaxed, fun atmosphere. These events are a great way to build business relations with others in the community. Hosting an After Hours is a great way to showcase your business. To host, please contact the Mashpee Chamber via email to [info@mashpeechamber.com](mailto:info@mashpeechamber.com) or call.

The Mashpee Chamber of Commerce is partnered with S.C.O.R.E. of Cape Cod along with the Falmouth Chamber, Sandwich Chamber, and Cape Cod Canal Region Chamber to provide **Educational Workshops** between October and April. These workshops focus on the needs of local businesses and are free for Mashpee Chamber Members to attend.

**Volunteer on a committee** for one of the many Mashpee Chamber of Commerce Community Events. To volunteer contact our Volunteer Coordinator by email at [mashpeevolunteers@gmail.com](mailto:mashpeevolunteers@gmail.com). Your involvement and ideas are valuable to us. At the same time, becoming part of a volunteer committee gives you as an individual to get to know the chamber and other local business people on a more productive and constructive level. Plus, you'll be directly contributing to the Mashpee community.

### Mashpee Magazine

Every Spring, the Mashpee Chamber of Commerce publishes a full color guidebook with a complete member directory. This annual publication is both informative and entertaining. It includes feature stories and beautiful photographs of the people, places, and events that put Mashpee on the map. It also highlights everything there is to see and do in Mashpee. Over the years, it has become a valuable resource for residents and visitors.

With distribution of 30,000 copies at visitors' centers throughout Cape Cod, restaurants, resorts, grocery stores, points of interest, and as an insert in the local newspaper delivered to every household in Mashpee, the Magazine is hard to miss. The Mashpee Chamber of Commerce has an information shed and an office where the magazine is also available. In addition to the paper copies, a digital version of the Magazine is available for free online at [www.mashpeechamber.com](http://www.mashpeechamber.com)

As a member of the Mashpee Chamber, each business gets a complimentary listing in the directory, is welcome to submit events for consideration, and purchase advertising in the full color Magazine.

### Business Referrals

The Mashpee Chamber office is located at 5 North Market Street in Mashpee Commons with high visibility and frequent visitors stopping by throughout the year. We receive hundreds of inquiries about local services by

phone, email, via our website, and from visitors who stop by. Each inquiry is an opportunity to expose your business. We ONLY refer members' businesses, and we look forwards to referring yours!

## **Business Displays at the Chamber of Commerce Office**

Exhibit your brochures and business literature at the Chamber Office at 5 North Market Street in Mashpee Commons and in the Chamber Information Shed in Mashpee Commons for no additional fees. These spaces are reserved for Mashpee Chamber Members ONLY.

## **Business Counseling and Assistance**

The Chamber offers free assistance with business and marketing plans, product development and employee recruitment. The Mashpee Chamber has regular office hours in addition to our events, and all members and community members are welcome at all times. We are also accessible via phone call or email.

## **Member Mailing List Labels**

As a member, you may request a complimentary list of fellow chamber members' mailing addresses pre-printed on sticky labels for mailing. Phone and fax numbers are also available. Email is NOT made available.

## **Group Emails**

The Mashpee Chamber publishes two weekly emails in addition to one or two monthly reminder emails for our events. Each of these emails reaches over 900 email inboxes.

Published once per week, our **Weekly Newsletter** highlights Mashpee Chamber news including sections for New Members, our events, event sponsors, special thanks, and important updates from the Chamber of Commerce.

Every week we send our **Weekly Member-to-Member Bulletin** which is composed entirely of news, events, offers, and updates from our members for no fee. Submissions for the email should be sent to the Chamber via email to [info@mashpeechamber.com](mailto:info@mashpeechamber.com) by Wednesday afternoon to be included in the Bulletin.

## **Community Events**

The Mashpee Chamber of Commerce's mission aims to bring businesses closer to the communities they serve. There are many opportunities to volunteer and/or sponsor fun events that draw community members and visitors. Members are invited to volunteer at events in order to further draw awareness to their presence in Mashpee. Sponsoring events increases business visibility and can be aimed at specific consumer groups depending on the type of event. Or join one of our event committees, with added local networking opportunities and chances to enhance business relationships.

Our annual Community Events include a Golf Tournament, La Tavola the Italian Feast Under the Stars, and our Season of Illumination which includes the Mashpee Chamber Christmas Parade and Twelve-Days-of-Christmas Online Live Auction.

## **MashpeeChamber.com**

In 2014 the Mashpee Chamber of Commerce with Coastal Mountain Creative, designed and launched a brand new website with the needs of community and our members in mind. All members receive a complimentary profile and listing on the Chamber's website, which includes direct links to all members' websites, facebook, Instagram, twitter, an any other social media platforms as well as listing email, phone number, fax number and location. The site also hosts local area news, press releases, community events and the ability to pay for

events online, sign up for emails, and more. The new site is mobile-friendly, and user-centered, with appealing space for advertising.

If your business does not have a website, the Mashpee Chamber website can host your business or organization's information on your profile, with limitless space for content, images, videos, and relevant links.

## **Medical and Dental Insurance**

Your membership provides you access to special group plans for yourself and your employees. The chamber provides access to plans with Tufts, Harvard Pilgrim, Blue Cross, Delta, and many others. Contact us directly for more information.

## **Member Support**

Join the Chamber and instantly gain support from over 300 other members and growing! Members buy from and recommend fellow members to visitors and guests.

## **Mashpee Chamber Scholarship Fund**

As a member of the Mashpee Chamber of Commerce, your membership fees, advertising costs, sponsorships, and volunteering all help to contribute to the Mashpee Chamber Scholarship Fund. Every year, the Mashpee Chamber returns our hard earned income to the community by awarding several scholarships to graduating Mashpee High School Seniors. As a non-profit organization, we pride ourselves in providing service to our business members, and financial support to the next generation of local business employees and owners through their education and work experience.