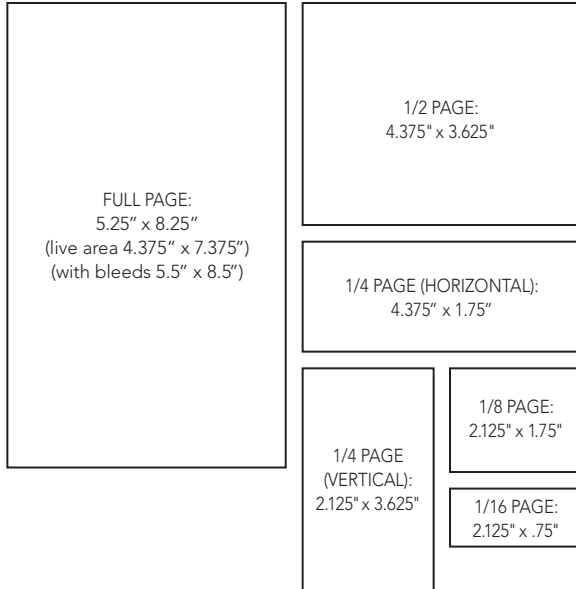




**mashpee chamber**  
make it your business

# 2017 Mashpee Magazine Advertising Opportunities



AD PLACEMENT	DIMENSIONS (w x h)	RATE
Back Cover Full Page	5.25" x 8.25"	\$2,800
Inside Covers Full Page	5.25" x 8.25"	\$2,590
Full Page	5.25" x 8.25"	\$2,260
1/2 Page	4.375" x 3.625"	\$1,410
1/4 Page (horizontal)	4.375" x 1.75"	\$875
1/4 Page (vertical)	2.125" x 3.625"	\$875
1/8 Page	2.125" x 1.75"	\$540
1/16 Page	2.125" x .75"	\$325

## MATERIALS REQUIREMENTS

### Placement:

All ads are ROP (Run of Publication) except where an advertiser has specifically paid for a preferred or guaranteed position. Important note: 2016 Preferred Position advertisers have right of first refusal for 2017.

### General Guidelines:

Color ads are defined as using 2 or more of the process colors (Cyan, Magenta, Yellow and Black). Special colors are not available. Any and all supplied materials are presumed to be correct and in accordance with SWOP and stated requirements. Publisher will not be held liable for printing complications which may arise due to receipt of non-conforming materials. Publisher cannot guarantee legibility of 4-color reverse type below 10 point and black & white reverse type below 6 point. If we encounter a minor problem with your ad, we will attempt to fix it and let you know what the problem was. If we cannot fix it, we will ask you to correct the problem and submit a revised file assuming our deadline permits it.

### Prep Specifications:

- 150 line screen / 300 dpi.
- If at all possible, do not compress your files.
- For advertising materials supplied with request for use of Pantone Matching System inks, publisher reserves the right to convert to process match colors. Offset reproduction may not match computer generated color proofs.

### File Format:

- High resolution CMYK PDF with fonts embedded
- JPG at 300 dpi
- Native InDesign for Mac with fonts and graphics

**Submitting Files:** Email files to production@orangem.com

**Space Reservation Closes:** Friday, March 17, 2017

**Materials Due:** Friday, March 31, 2017

### Contact:

Mary Lou Palumbo, Executive Director  
Mashpee Chamber of Commerce  
5 North Market Street • P.O. Box 1245 • Mashpee, MA 02649  
(508) 477-0792  
mpalumbo@mashpeechamber.com

## CONTRACT

Business Name \_\_\_\_\_

Address \_\_\_\_\_

Billing Address (if different) \_\_\_\_\_

Authorizing Name \_\_\_\_\_

Title \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

I will **REPEAT** my existing 2016 ad:

- WITHOUT** any changes
- WITH** text changes only (add \$62.00 for creative services)
- at a **NEW SIZE** only (add \$62.00 for creative services)
- WITH** text changes and at a **NEW SIZE** (add \$124.00 for creative services)
- I will submit a **NEW AD** per the enclosed Materials Requirements
- I will **NEED HELP** preparing a **NEW AD** (add \$248.00 for creative services)

All ads require a minimum 50% non-refundable deposit and credit information on contract. Any remaining balances as of 2/1/2017 will be charged to your account. Ad balance must be paid by 3/17/2017 unless a payment plan is made in writing with the Mashpee Chamber of Commerce.

- Back Cover     Inside Front Cover     Inside Back Cover     Full Page
- 1/2 Page     1/4 Page Horizontal     1/4 Page Vertical     1/8 Page     1/16 Page

Ad Rate \$ \_\_\_\_\_

Creative Services (if needed) \$ \_\_\_\_\_

Total Amount \$ \_\_\_\_\_

50% Non-Refundable Deposit \$ \_\_\_\_\_

### Payment Method:

- Check Payable to Mashpee Chamber of Commerce
- Credit Card    \_\_ MasterCard    \_\_ VISA    \_\_ AMEX    \_\_ Discover

Account # \_\_\_\_\_

Expiration Date \_\_\_\_\_

Name on Card \_\_\_\_\_